

SMCT Board Meeting Minutes - July 2015
July 11th, 2015, 10:15am Benjamin Eddy Building, Foster, RI

Members Present (voting members in bold): Dennis Chretien, Artie Robillard, Carol Mauro, Shane Inman, Bob Hollis, Mary-Jo Chretien, Emily Chretien, Gabrielle Dworkin, Kaila Rubin, Nikki Boss, Chris Brostrup-Jensen, Michelle Chretien, Maia Grandy, Meryn Flynn

Meeting begins - 10:15am

Executive Director

- Policy sub-committee meeting
 - Need to continue discussions, need more meetings
 - Meetings need to be scheduled
 - Details of meetings need to be more clearly defined
 - Dennis will put together topic/date and email other members
- Have rights for Tom Sawyer been paid for?
 - Unsure. Chris will investigate and remedy situation

Creative

- Creative productions; Chekhov plays will not proceed under Chris's lead
- Replace Chekhov plays with The Sea Wench dramatic reading for Unplugged
 - Meryn will determine whether it can be done
 - Performed as dinner theatre at Country Club in addition to Town House performance
 - Very little time for advertising
 - Perform as Unplugged in the Summer, as dinner theatre in the Fall
 - Saturday evening, Sunday matinee
 - Unplugged performance done in early August
 - Admission by donation for Town House performance
 - Bob will find dates for Country Club performance
 - Use author's personal story for promotional purposes
 - Chris will write article for Artie by Thursday (23rd)

Public Relations

- Discussed press releases in Coventry Reminder before shows, Artie agreed to do it
- Discussed Bob taking on relationship with school (superintendent, etc.)
 - Decided responsibility should remain with Artie
- More outreach to community? Fewer local people involved and coming to shows
 - Every Door Direct - send postcards to everyone on a carrier route
 - Refrigerator magnets with season and contact information; 8 per page size
 - Local commercials; investigate cost and benefits
 - Radio ads also a possibility
- Swamp Meadow Banner
 - Moving forward with replacement banner
 - No use rushing it for Tom Sawyer, wouldn't be up long enough

Motion to replace lost banner - Seconded/Passed

Motion to produce magnets by Old Home Days with \$200 limit - Seconded/Passed

-Nikki will write something up for Tom Sawyer and Foster Idol

-Eric is not available to run a full-page color ad for Foster Homer Journal, may need to hold off and run it in the Bargain Buyer

-Dennis will run the ad

-Old Home Days

-T-shirts from all shows around booth

-Some kind of fishing game (involving magnets) to promote Tom Sawyer

-Liz may not be able to make coloring sheets; if not, Connor could handle it

-Have flyers been made yet? Find out from Eric

-Nikki will ask Connor if he would be willing to draw caricatures at the booth

Fundraising

-C.A.S.T. has approached Bob about grant money they would like to spend by September, and are looking at SMCT and another theatre to do so

- "40 asset builders for community" (family and community values, avoiding drugs, etc.) to be incorporated into 20 minute skit

-Troop needed to perform piece at schools and at mid-October event

-Unclear exactly what the audience is; elementary through middle school most likely

-Creative studio will be asking for money from CAST in return for monthly video or podcast promoting the "40 asset builders" for one year

-Nikki will look into large-scale fundraisers for 2016

Motion to ask CAST for grant money in return for monthly productions for a year, with no current intent to continue seeking a similar grant on a yearly basis - Seconded/Passed

Events

-Halloween show; one night, half hour show - Seven Wives for Dracula

-Production team required to provide guidance

-Potential for costume contest before show

-Two shows, first at Isaac Paine, second at Senior Center

Motion to fund Seven Wives for Dracula as short Halloween show - Seconded/Passed

-Nikki will look into establishing presence at Scituate Art Festival

Facilities

-Mic stands and boom mics are needed for Foster Idol

Membership

-Nikki will contact Trinity regarding showcase event

-Showcasing Little Shop would portray SMCT as children's/teen's theatre

-Any vignette from Our Town would lose weight without previous scenes

-Chris will contact Zach and Laura Gibb about showcasing scene from Cuckoo's Nest

-Incorporate stories of how kids move on to great things with SMCT

Communications

-Shane will talk to Andy about getting the entire board integrated into Slack

Other Directors

-Artie is in negotiations with senior center as a location for USO show. No definite answer yet

-Show will take place weekend of Veteran's Day

-Producer is needed for show, request will be attached in newsletter

Motion to adjourn meeting - Seconded/Passed

Meeting adjourned - 1:20pm